



---

# Sensible Seafood Fest: A Celebration of Sustainable Foods

## Virginia Beach, Virginia

### September 30, 2010

---

"Presented by the Virginia Aquarium and the Chesapeake Bay Foundation is the first Sensible Seafood Fest: A Celebration of Sustainable Foods, Thursday, September 30, 6 - 9 p.m. Located on the Aquarium's Nature Trail and in the Bay & Ocean Pavilion, this unique festival celebrates foods prepared with regionally-sourced, sustainable ingredients from more than 15 Sensible Seafood partner restaurants."

**Green Statement:** "Participants will learn about regional efforts focused on restoration, sustainability, and environmental stewardship from event participants including: Chesapeake Bay Foundation, Virginia Aquarium & Marine Science Center Foundation, Buy Fresh Buy Local Hampton Roads, Lynnhaven River NOW, and Virginia Marine Products Board."

This unique festival celebrates foods prepared with regionally-sourced, sustainable ingredients from more than 15 Sensible Seafood partner restaurants. Participating restaurants will be using sustainable seafood as recommended on the Virginia Aquarium Sensible Seafood pocket guide. Guests will learn about regional efforts focused on restoration, sustainability, and environmental stewardship from event participants."

#### CORE ACTIVITIES for Green Events

☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles, aluminum cans, plastic bottles, paper

☒ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling / composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable (in your area!)

☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies – and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms
- Print brochures and other printed items on recycled content paper with soy-based inks, and print all documents double-sided

- ☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:
- Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting

*Food service*

- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and serve trays/platters of food instead

*Logistics*

- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment

- ☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all "green activities" practiced in the planning and operation of the event. The organizers of this event pledge that they:
- Have a link on its website to the Virginia Green Events webpage
  - Have signs at the event registration which list all of its green activities

---

For more information on Sensible Seafood Fest: A Celebration of Sustainable Foods, see [www.virginiaaquarium.com](http://www.virginiaaquarium.com) or contact Karen Burns at [kpburns@virginiaaquarium.com](mailto:kpburns@virginiaaquarium.com) or (757)385-0272.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize their impacts on the environment. This event has met the established "core activities" for **Green Events** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/virginiagreen](http://www.deq.virginia.gov/p2/virginiagreen) or [www.virginiagreentravel.org](http://www.virginiagreentravel.org).



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

